

2025

# CHARITY PICKLEBALL

## TOURNAMENT

## AND AUCTION



YMCA of the Foothills  
1930 Foothill Blvd  
La Cañada Flintridge, CA 91011





# ABOUT BEACON HOUSING

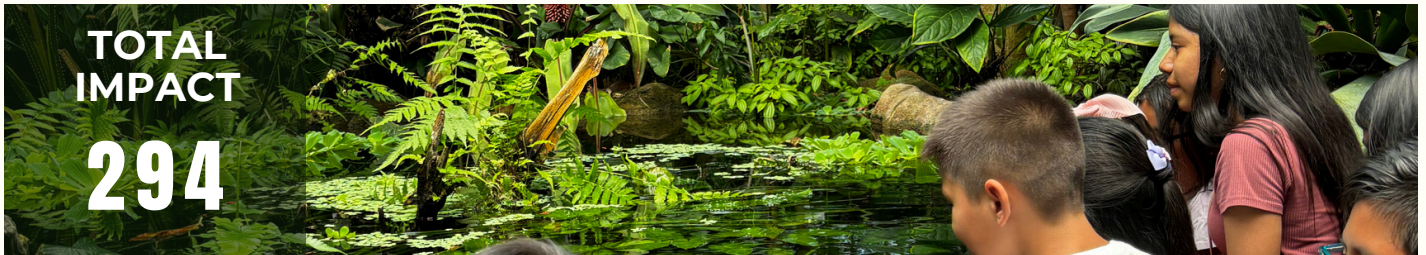
Build a better tomorrow through affordable housing and educational, spiritual, and social opportunities.

Beacon Housing, Inc. is a 501(c)3 California non-profit affordable housing organization based in Los Angeles, with properties in Los Angeles County serving low-income families and individuals. We believe we are called to assist, with compassion and care, those who are vulnerable to homelessness to rebuild their lives in peace and stability. We do this by providing safe and low-cost accommodation options and education-centered supportive services, and by advancing innovative and collaborative affordable housing solutions. Come join our efforts to build a better tomorrow.





# OUR 2024 IMPACT



**TOTAL  
IMPACT**  
**294**

### HOUSING

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**LOWE HOUSE: 13**  
**CASA DE ALEGRIA: 53**  
**GARFIELD AGAPE COURT: 96**

### PROGRAMS

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**AFTER SCHOOL PROGRAM: 17**  
**SUMMER PROGRAM: 19**  
**WORKSHOPS & EVENTS: 76**

### ASSISTANCE

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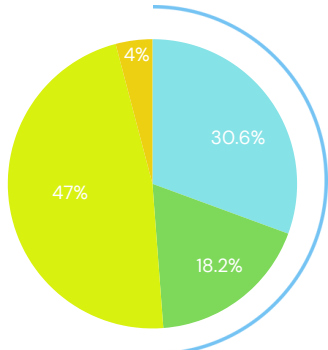
**HELPING HAND: 9**  
**TENANT SUPPORT PROJECT: 11**



The average length of stay in our permanent housing is 8 years

20% of our population lives with a disability 

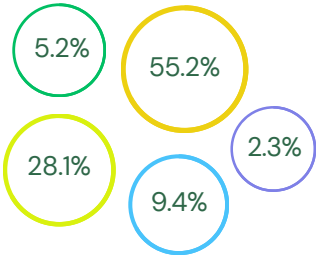
### Tenant Profile- Income



Formerly Homeless: 54%

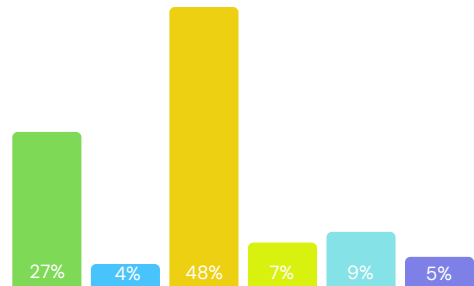
- low-income
- extremely low-income
- very low-income
- moderate low-income

### Tenant Profile- Age



- Older Adults (65+)
- Adult 25-64
- Young Adult 18-24
- Youth 6-17
- Children 0-5

### Tenant Profile- Race



- Black/African American
- Asian American/Asian
- Hispanic/Latino/a
- White
- Multiracial
- Unknown/Didn't Answer

# ABOUT THE EVENT

## CHARITY PICKLEBALL TOURNAMENT AND AUCTION

Date: Sunday, October 12, 2025

Time: 11am-4pm

Venue: YMCA of the Foothills, La Canada Flintridge  
1930 Foothill Blvd, La Cañada Flintridge, CA 91011

GET YOUR TICKETS AND OTHER INFORMATION ON OUR WEBSITE BY  
CLICKING OR SCANNING THE QR CODE:

[https://beaconhousing.org/?page\\_id=1143](https://beaconhousing.org/?page_id=1143)





# OUR GOAL

Our Goal is to raise \$20,000 which will fund:

Beacon Housing's Tenant Support Pilot Project. The aim of this project is to enhance housing retention and stability for tenants via confidential and voluntary third-party support as well as ongoing education on topics impacting housing security. Support services, provided free of charge, include:

- One-on-one case management, with the goal of creating an individualized housing retention plan
- Assistance with employment search, including job readiness training, job search and placement
- Connection to short-term financial resources and assistance to help address short-term instability
- Referral to more intensive support as identified FREE workshops on topics such as housing readiness and safety as well as financial literacy. Workshops are offered in collaboration with community partners and experts





# RESIDENTS WE HAVE IMPACTED

Christine, a Garfield Agape Court resident, spoke to us after attending our free tax service day. She shared her experience living at Garfield and what opportunities it has brought her.

“While living at Garfield Agape, I am able to have affordable rent. This was my first time living on my own and that was something that was really important to me to have affordable rent. Through this I am able to not stress about if I’m gonna have to get another job just to afford my rent. I am able to go to school without having to worry about whether I have to choose going to school or paying my rent. It’s overall given me a really positive experience living on my own.”





# Platinum Sponsor

## \$5,000

One Platinum Sponsorship provides:

- 3 months of case management for families and individuals to sustain their housing

The Platinum Sponsor will receive:

- Recognition as a Platinum Sponsor in marketing materials, recognition at the event and in the Beacon Housing Impact Report
- 4 pair tickets to the tournament, valued at \$150 each
- 2 Beacon Housing t-shirts and tote bag sets





# Gold Sponsor

## \$2,500

One Gold Sponsorship provides:

- 6 weeks of case management for families and individuals to sustain their housing

The Gold Sponsor will receive:

- Recognition as a Gold Sponsor in marketing materials, recognition at the event and in the Beacon Housing Impact Report
- 3 pairs tickets, valued at \$150 each
- 2 Beacon Housing t-shirts and tote bag set





# Silver Sponsor

## \$1,000

A Silver Sponsorship provides:

- Approximately one half-month of case management to help families and individuals to sustain their housing

A Silver Sponsor will receive:

- Recognition as a Silver Sponsor in marketing materials, recognition at the event and in the Beacon Housing Annual Report
- 2 pairs ticket, valued at \$150 each
- 2 t-shirts





# Bronze Sponsor

## \$500

A Bronze Sponsorship provides:

- 20 Hours of Case Management for families facing financial instability

A Bronze Sponsor will receive:

- Recognition as a Bronze Sponsor in marketing materials, recognition at the event and in the Beacon Housing Annual Report
- 1 pairs ticket, valued at \$150 each
- 2 t-shirts





# HOW TO BECOME A SPONSOR

If you are interested in becoming an event sponsor, please fill out the Beacon Housing Charity Pickleball Tournament 2025 Sponsorship Form by scanning or clicking the QR code or link below:



<https://tinyurl.com/2025BHSpnsor>

We thank you for your support!





# AUCTION DONOR

Auction donors receive recognition for donations and support for the event in marketing materials, at the event, and in the Beacon Housing Impact Report

To donate, fill out the Auction Donation Form: [tinyurl.com/BHauctiondonor](https://tinyurl.com/BHauctiondonor)



Email [hello@beaconhousing.org](mailto:hello@beaconhousing.org) for any questions





# CONTACT US

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