



ISSUE 20 | MARCH 2025

NEWS FROM BEACON HOUSING



BEACON HOUSING ASSISTS FIRE-IMPACTED HOUSEHOLDS WITH OUR HELPING HAND GRANT

This year started unexpectedly for everyone with the fires that devastated so much of our community, and we continue to grieve with our neighbor. In response to the Eaton fire here in our service areas of Northwest Pasadena/Altadena, we opened up our Helping Hand grant to those who were impacted by the fires. We have been so heartened by the overwhelming amount of support to help us get critically-needed financial assistance quickly to those in need, including from La Canada Presbyterian Church, United Way of Greater Los Angeles, the Pasadena Community Foundation, Bob's Furniture and an anonymous donor who not only seeded the grant but also offered a \$25,000 match. Because of the generosity of these organizations, we will be able to provide cash grants to 100 families who have suffered such losses not only to their homes, but also to their livelihood. As a helping hand recipient shared with us: "We thank you so much for your generosity and commitment in impacting lives in need. My wife and I appreciate your grant dearly as we move forward in the recovery/rebuilding process. May God bless you and your organization."

Grants are currently still available until funds are depleted. To apply or for more information, please visit: <https://beaconhousing.org/helping-hand/>

AN UPDATE ON THE CHARITY PICKLEBALL TOURNAMENT

After much consideration, we will be postponing our Pickleball Tournament which was originally scheduled on March 16th. Due to the recent impact of the fires on our community, we are currently focusing our efforts on meeting the immediate and medium-term financial and housing needs of the families and individuals whose lives have been upended by the fires. Please stay tuned for an announcement on the new tournament date, slated for Fall 2025. We look forward to seeing you there! If you purchased a ticket and would like a refund, please reach out to us at hello@beaconhousing.org.

MESSAGE FROM OUR EXECUTIVE DIRECTOR

I hope this newsletter finds you safe and well. We have some important updates and news to share with you. But first, I want to send my heart out to all that were affected by the Los Angeles fires. We are fortunate that our properties and residents were not severely impacted, but we are heartbroken by the devastation faced by our neighbors. We are committed to standing with our community and to helping people heal and rebuild. In the midst of these challenges, we have felt so blessed by the outpouring of support from so many, particularly towards funding our Helping Hand Grant which is providing critically-needed cash aid to those who were impacted by the fires. Given the urgency of this need, we will be postponing our Charity Pickleball Tournament to the Fall of 2025 - please keep an eye out for further information, and we hope to see you there for an afternoon of fun and friendly competition.

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Ways You Can Help



Donate money or in-kind goods



Spread the word to your networks



Volunteer your skills & time with us



A FUN AND FULFILLING VOLUNTEER PAINTING DAY

Work has officially begun at one of our new properties in El Sereno, and we're thrilled to get it ready for a low-income family in need of a home! On February 22nd, with the help of our dedicated staff and volunteers, we made great progress by painting the entire interior of the house! What originally was supposed to be a two-day job was accomplished in one due to the dedication and efforts of our amazing volunteers. We have been truly inspired by the efforts of our community to help bring affordable housing to those seeking stability for their future, and are so filled with gratitude for the all of you who showed up to lend a hand. Thank you!

A MORNING WITH KIWANIS CLUB OF LA CANADA LA CRESCENTA

In January, Beacon Housing's Executive Director had the honor of speaking to the Kiwanis Club La Canada about our work and services. The Kiwanis club is dedicated to bettering the lives of the children in our communities around the world. Palin provided an overview of our work especially our response to the LA Fires as well as our academic enrichment support for youth. After our visit, we also received a generous donation from the Kiwanis Club to support our educational youth programs. A heartfelt thank you to the Kiwanis Club for inviting us to share our mission with your members, and for your unerring commitment to service.



ANOTHER SUCCESSFUL TAX DAY WITH KAIMORE

In another successful collaboration with Kaimore, we hosted our annual Tax Day to provide free tax services to our community. Held in the first week of February, we were able to assist 10 households by helping them file their taxes and addressing any questions they had on their tax needs, allowing them to plan their finances for the year. Alongside our staff, we were grateful for the amazing support of Kaimore's team, who worked directly with our clients to ensure they were prepared for tax season. Alongside the tax services, we held an open house inviting our tenants in for coffee and donuts and let them ask any questions or share any concerns that they had for us. A big thank you to everyone who contributed to making this day a success!